

2025



Beyond Beautiful World Pageant Delegate Handbook



BEYOND BEAUTIFUL WORLD PAGEANT

ABOUT US

The Beyond Beautiful World Pageant, founded in 2021, began as a divine prescience imported to Ria Rai Harris Yarbough. This vision blossomed into a powerful celebration of womanhood through pageantry. Built on six foundational pillars-advocacy, entrepreneurship, philanthropy, testimonials, sisterhood and self-evolution-the pageant uplifts and empowers women to share their stories, embrace their purposes, intentionally improving themselves through conscious effort, reflection and action as well as create meaningful change throughout the world.

OUR PHILANTHROPY

Project Kennedy NFP

Through its People's Choice competition, the Beyond Beautiful World Pageant supports Project Kennedy NFP. The organization's motto is "Fighting Cancer of All Colors." Its founder, Kennedy Parker, died at the age of 24 after battling cancer twice in her young life. Instead of letting the illness spiritually defeat her, Kennedy used it as a springboard for her inspirational platform which she turned into her foundation. Kennedy lived as a Phoenix Rising and although she will be sorely missed; she will never be forgotten....

Beyond Beautiful World Foundation

The Beyond Beautiful World Foundation was created in 2024. The mission of the Foundation is to uplift and empower girls and women globally by enhancing educational and entrepreneurial opportunities that nurture confidence, inspire leadership, and celebrate inner and outer beauty. We strive to foster a world where every woman can achieve her dreams and contribute meaningfully to her community. We host various fundraisers to support the Beyond Beautiful World Foundation.

BEYOND BEAUTIFUL WORLD PAGEANT DIVISIONS

Diamond (Ages 21-29)

Ruby (Ages 30-39)

Emerald (Ages 40-49)

Sapphire (Ages 50 & Beyond)



QUALIFICATIONS AND CODE OF CONDUCT

1. Age Requirement

Delegate must be at least 21 years old by the date of the Pageant Finals.

2. Financial Obligations

Delegates must meet all financial commitments by the specified deadlines.

3. Moral Character

Delegates must exemplify good moral character.

4. Commitment

Delegates must be prepared to dedicate one full year of service as a national reigning queen, should they win one of the national titles: Ms. Diamond, Ms. Ruby, Ms. Emerald, Ms. Sapphire, or Ms. Beyond Beautiful World.

5. Exclusivity

Delegates cannot hold another title or participate in another pageant system during the current Beyond Beautiful World Pageant season..

6. Behavior Expectations

Bullying, intimidation and disrespectful behavior towards other delegates, pageant staff or judges as well as any conduct that results in inappropriate representation of the pageant will lead to the revocation of the delegate's local title and immediate removal from the Beyond Beautiful World Pageant system with no refunding of any monies that have been previously tendered.

HOST CITY, PAGEANT VENUE & HOTEL INFORMATION

QUALITY INN & SUITES/GEORGIOS BANQUETS
8800 W. 159th St, Orland Park, IL 60462

DATES

October 30, 2025 - November 2, 2025



BEYOND BEAUTIFUL WORLD PAGEANT

IMPORTANT 2025 FEES & IMPORTANT DEADLINES



ENTRY FEE

\$895 Entry Fee + \$250 Ad Page Fee

Deadline: August 1, 2025

Includes:

Official entry to participate in the National Pageant

Official local title holder's sash

Official local title holder's crown

Official local title holder's crown pin

Official Delegate T-Shirt

Official Delegate Bag

Professional Headshot

Make Up & Hair for Finals

Three meals (as specified in Pageant weekend schedule)

Two guest tickets for the Pageant Finals

PAYMENT SCHEDULE/DEADLINES

Application & 1st Payment-\$300 due by March 15th.

This reserves your local title.

2nd Payment-\$300 due by May 1st.

Your sash, crown, crown pin & t-shirt are ordered.

3rd Payment - \$295 due by June 15th.

Your sash, crown, crown pin & t-shirt are shipped to you.

4th Payment - \$250 due by August 1st.

This is your payment for your full-page ad,
which must be submitted in PNG or JPEG format.

ALL PAYMENTS AND SUBMISSIONS MUST BE MADE VIA THE PAGEANT WEBSITE.

All fees are non-refundable

BEYOND BEAUTIFUL WORLD PAGEANT TENTATIVE NATIONAL SCHEDULE

THURSDAY, OCTOBER 30, 2025

Travel Day
Hotel Check-In
Orientation
Sisterhood Dinner

FRIDAY, OCTOBER 31, 2025

Black Pearl Pitch Competition Phoenix
Rising Testimonial Preliminaries
Talent Preliminaries
Rehearsal

SATURDAY, NOVEMBER 1, 2025

Appearance at the Celebration of Womanhood Luncheon
Rehearsal
Light Lunch & Dinner provided for Delegates
Pageant Finals & Live Broadcast

SUNDAY, NOVEMBER 2, 2025

National Queen's Breakfast and Contract Signing
Check-out
Travel Day Home

**Schedule subject to change.*

*The final schedule will be sent out 2 weeks before the Pageant.**

COMMUNICATION & UPDATES

Official communication & updates will come via email and our official Facebook Page, Beyond Beautiful World Delegates' Community. Please provide your Facebook Profile information on your Pageant application so you can contact us and receive information & updates from the National Directors & Consultant.

BEYOND BEAUTIFUL WORLD PAGEANT MANDATORY AREAS OF COMPETITION, WARDROBE REQUIREMENTS & JUDGING GUIDELINES

Onstage Question-20%

Wardrobe-Black Jumpsuit, Black Shoes, Local Sash

Judging Criteria-Knowledge, Spontaneity, Personality, Vocabulary, Confidence, Whether the Response Answered the Question & If the Question Answered in 30 Seconds or Less



Fun Fashion-20%

Wardrobe-An outfit that reflects a part of your personality. You may use accessories, excluding smoke, fire, glitter, confetti or live animals.

Judging Criteria-Poise, personality, charisma, confidence, and overall presentation



BEYOND BEAUTIFUL WORLD PAGEANT MANDATORY AREAS OF COMPETITION, WARDROBE REQUIREMENTS & JUDGING GUIDELINES

Phoenix Rising Testimonial-35%

Wardrobe-White dress or pants/skirt suit with top that identifies age division (silver, red, green or blue), accessories that identify age division, shoes in neutral, white or the color of age division

Judging Criteria-Oral communication skills, confidence, poise, sincerity of testimonial & if the testimonial is 5 minutes or less



Evening Gown-25%

Wardrobe-Floor length gown with jewelry. No high slits or revealing necklines. No specified heel height.

Judging Criteria-Elegant presentation, confidence, complimentary fit of the gown



2025 TITLES & PRIZES *



MS. BEYOND BEAUTIFUL WORLD

Overall Top Scorer in the Mandatory Areas of Competition
National Crown, Embroidered National Sash, Floral Bouquet, Television, Gift Basket, Jewelry, Professional Media Kit, Trip for 2 (location TBD), Autograph Cards or Photos



MS. DIAMOND

Top scorer in the Mandatory Areas of Competition for 21-29 year olds
National Crown, Embroidered National Sash, Floral Bouquet, Television, Gift Basket, Jewelry, Professional Media Kit



MS. RUBY

Top scorer in the Mandatory Areas of Competition for 30-39 year olds
National Crown, Embroidered National Sash, Floral Bouquet, Television, Gift Basket, Jewelry, Professional Media Kit



MS. EMERALD

Top scorer in the Mandatory Areas of Competition for 40-49 year olds
National Crown, Embroidered National Sash, Floral Bouquet, Television, Gift Basket, Jewelry, Professional Media Kit

MS. SAPPHIRE

Top scorer in the Mandatory Areas of Competition for Women 50 years old & Beyond
National Crown, Embroidered National Sash, Floral Bouquet, Television, Gift Basket, Jewelry, Professional Media Kit

Prizes subject to change



OPTIONAL AREAS OF COMPETITION, WARDROBE REQUIREMENTS & JUDGING GUIDELINES

TALENT

Wardrobe-Appropriate for the presentation;
Judging Criteria-Engaging or Entertaining, Does Not Exceed 3 minutes, No Fire, Smoke, Glitter, Confetti or Live Animals

LIVING MY LIFE LIKE IT'S GOLDEN

Wardrobe-Gold or Yellow outfit, shoes and jewelry; You may use accessories.
Judging Criteria-Poise, Confidence, Complimentary Fit of Outfit

BLACK PEARL PITCH

Wardrobe-Complimentary to your business presentation Judging Criteria-The uniqueness of the business/NFP idea, thoroughness of your research, level of engagement during your presentation & your ability to answer follow-up questions

Participation in and scoring of the Optional Areas of Competition do not affect the possibility of being crowned

OPTIONAL AREAS OF COMPETITION & SPECIALTY AWARDS



TALENT

One year contract with Talent Agency & Professional Photo Shoot

LIVING MY LIFE LIKE IT'S GOLDEN

Gold Necklace & Charm and Gift Basket

BLACK PEARL PITCH

Business mentorship, Website development & cash grant for the business

SHIRLEY EDMONDS CONGENIALITY AWARD

This special award is named after her the mother of the Inaugural Ms. Sapphire Beyond Beautiful World Alice Boswell & is given to the woman that the Delegates choose because of her sisterhood and sportsmanship.

Each Delegate must bring a \$15 gift to add to the Winner's Congeniality Gift Bag



TOP TICKET SALES

The Delegate that raises the most funding via the sale of in-person & virtual tickets will receive a Gift Basket & Television.

TOP AD SALES

The Delegate that raises the most funding via ad sales will receive a Gift Basket & Television.

PEOPLE'S CHOICE

Voting for this award will begin October 1 st via the Pageant's website. Voting costs a minimum of \$5 per vote. There is no limit on the number of times a person can vote. A portion of the proceeds benefit Project Kennedy NFP. The winner will receive a Gift Basket and a Television.

Prizes are subject to change

SELL ADS FOR THE 2025 BEYOND BEAUTIFUL WORLD PRINT & DIGITAL SOUVENIR BOOK

This year we will have a print & digital book to showcase Reigning and Former Queens, our 2025 Delegates, supporters, and sponsors. Ads are not required, but an ad provides the opportunity to show off your platform, your supporters & your sponsors.



Families and friends can use an ad to wish their favorite Delegate luck in the upcoming Pageant.

We are offering 3 ad sizes

Full 2-Page Spread (8.5" x 22" full color) \$400

Full Page (8.5" x 11" full color) \$250

Half Page (8.5" x 5.5" full color) \$175

**ADS MUST BE SUBMITTED IN A JPG OR PDF FORMAT BY
OCTOBER 1, 2025 VIA THE PAGEANT WEBSITE.**

FAQS

-Is there a minimum number of tickets I am required to sell? It is advised that each contestant sells a minimum of 8 tickets with meals included and 20 virtual tickets. However, it is not required.

-Do I get a free ticket for my parent, spouse or child? There are 2 tickets with meals included with your registration fee.

-When do tickets go on sale? Tickets will be available for purchase in April. You will be notified when they go on sale. They will need to be purchased on www.beyondbeautifulworld.com

-Do children under 5 need a ticket? No, children 5 and under do not require a ticket.

Will the pageant be livestreamed? Yes, it will be live streamed. Attendees must purchase a ticket in advance. The link to the livestream will be sent to ticket purchasers the week of the Pageant.

-Are there any required rehearsals prior to the pageant? No. All rehearsals will take place during Pageant weekend.

-How do I sell advertisements in the program book? Once you are registered as a Delegate, you will be provided a sponsorship letter to present to businesses, friends and family who may wish to support you by either purchasing an advertisement to simply wish you good luck or to promote and highlight their business.



FAQS - CONT'D

-How do I sell advertisements in the program book? Once you are registered as a Delegate, you will be provided a sponsorship letter to present to businesses, friends and family who may wish to support you by either purchasing an advertisement to simply wish you good luck or to promote and highlight their business.

-How do I submit my paperwork, documents, headshots, etc? You will upload them at www.beyondbeautifulworld.com

-Do I need a coach? It is not required that you have a pageant coach.

-Can I get a Facebook Page or Instagram Account with my local title? DO NOT CREATE ANY SOCIAL MEDIA ACCOUNTS WITH YOUR LOCAL TITLE. You are free to use your personal account to document your Pageant journey.

-Are all days of the pageant weekend mandatory? Yes, all days are mandatory, and all activities are mandatory except for the Black Pearl Pitch. Also, Sunday's breakfast is for the new Reigning Queens only.

-What hashtags should I use when I post? #BeyondBeautifulWorldPageant #CelebrationOfWomanhood #leavenoqueenbehind plus your local title

-What do you look for in a National Titleholder? We look for women who exemplify our motto, inspire others, and uplift everyone. We want titleholders who will advocate for their platform on social media as well as in person and who are passionate about making a difference in the world.

-How many official appearances should I do as a local titleholder? The only required appearance for local titleholders is in the month of September, which is our Advocacy Month. It's recommended that you partner with local charities and organizations to find volunteer opportunities that represent your advocacy, such as humane societies, shelters, food banks, hospitals, clothing drives, etc.

NON-NEGOTIABLES

All pageant fees must be paid by the deadlines provided in this handbook or on our website.

When in doubt, refer to the handbook or seek clarity from your National Directors.

If your fees are not paid in full, you will not be able to compete.

Fees are non-refundable and non-transferable.

At no time are delegates to initiate a conversation with the judges.

Newly crowned national queens must stay for the group photos immediately following the pageant and contract signing the next morning.

The pageant is not responsible for lost or stolen cell phones.

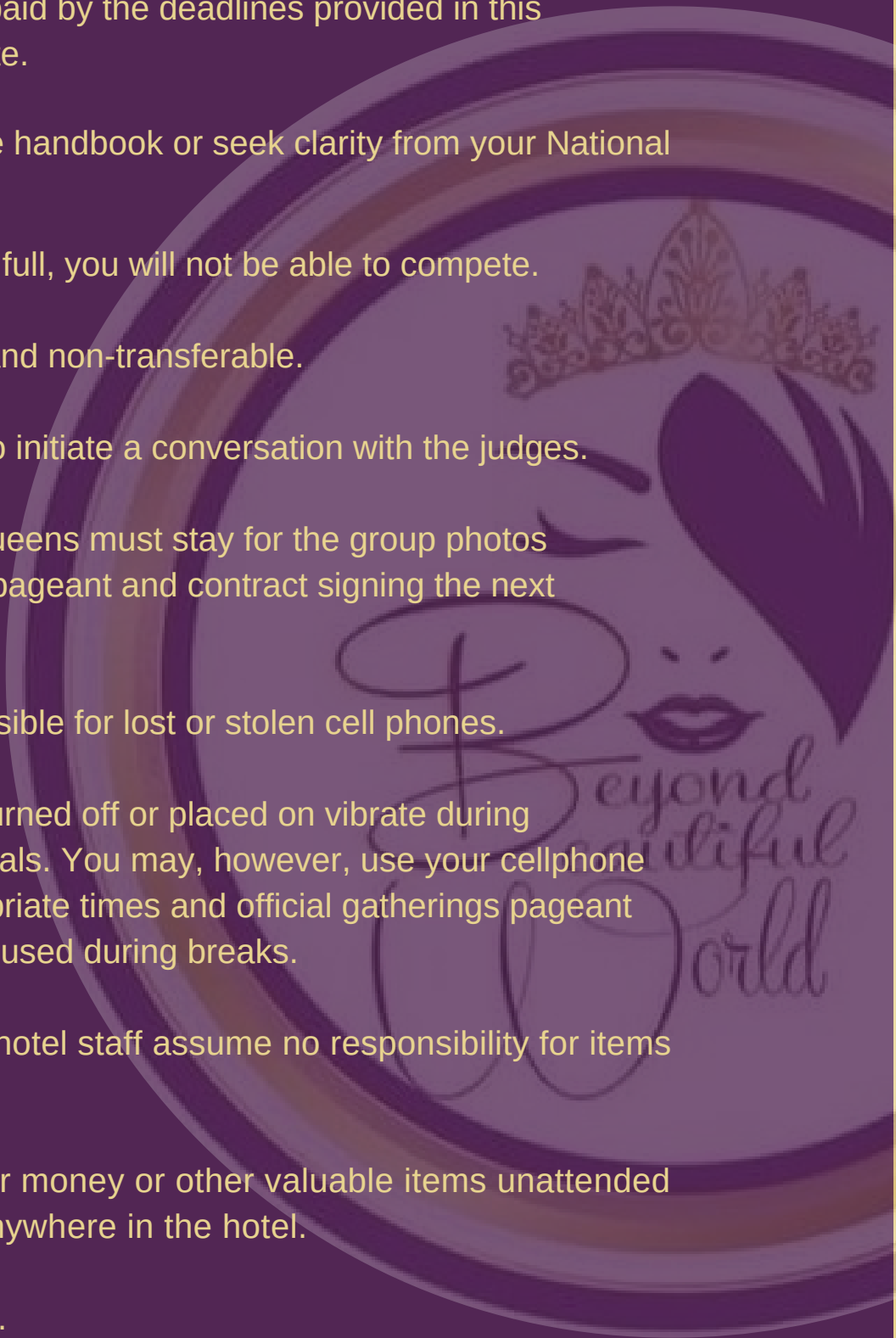
All cellphones should be turned off or placed on vibrate during rehearsals, prelims and finals. You may, however, use your cellphone for taking photos at appropriate times and official gatherings pageant weekend. Phones may be used during breaks.

The pageant, venue, and hotel staff assume no responsibility for items left in the dressing room.

Do not leave your purse or money or other valuable items unattended in the dressing room or anywhere in the hotel.

Judges' decisions are final.

We will have preparation sessions and workshops twice monthly to ensure that Delegates are ready for Pageant weekend.



HOW DO I OBTAIN SPONSORS?

Sponsorship is most easily obtained through personal relationships and business contacts. If a sponsor believes in you and your advocacy, they will sponsor you by purchasing ads, tickets or give a donation towards your fundraising goals. Sponsors can also offer in-kind support and donate items that you need for Pageant weekend.

It is difficult to obtain a sponsor over the phone. A personal interview and conversation work best. You must “sell yourself,” just as you would in a job interview. Look nice when you call on potential sponsors, dress and look the part of a Beyond Beautiful World Delegate.

Tell the sponsor about yourself, articulate why you became a Delegate, and why they should sponsor you. Be sure to pick the right time of day (not during peak business hours) to talk to the business owner or store manager. Be original, friendly, prompt, and personable. Read all of your information and have a full understanding of the Beyond Beautiful World Pageant system and your advocacy. You never know what a potential sponsor may ask. Answer questions concisely, sincerely and persuasively. Very important: If the sponsor asks when you need the money, the answer is “now!” You may think that you have a commitment only to have the sponsor back out at the last minute, leaving you no time to find a replacement.

What does the sponsor get? Sponsorship is a form of advertising and/or promotion for a business or organization. With ad purchases, people near and far will learn about the company. With the purchase of a table (seating 8), the business will be announced at the Pageant Finals and you can also promote the business via social media. For donations and in-kind sponsorship, give a shout out via social media for that support. All arrangements are strictly between you and the sponsor. There is no form from the pageant for the sponsor to complete except those on the website for ad & ticket purchases.

They are sponsoring YOU, not the pageant itself. If you are asked about sponsorship opportunities for the Beyond Beautiful World Pageant, have the business owner contact the National Office directly via the website, make sure that they inform us that you referred them, let the National Office know of the inquiry and provide the business's contact information.

HOW DO I OBTAIN SPONSORS? CONT'D

With whom do you start? Some delegates are sponsored by companies where they or their family members work. Personal connections are the easiest ways to generate sponsorship and support. Remember that you can be sponsored by your family, employers, your school, civic/social organizations, friends, or yourself. You may have the best success with businesses you and your family patronize.

Suggested businesses to contact: Find businesses that are near you, that you frequent, and that are in YOUR community. i.e. grocery stores, doctors, dentists, cleaners, gas stations, beauty salons, boutiques, photo studios, banks, your religious organization, dance studios, shopping centers, sports teams, advertising firms, auto dealers, amusement parks, Chambers of Commerce, cosmetic stores, modeling agencies, health studios, restaurants, sororities, fraternities, construction companies, real estate offices, insurance firms, accounting firms, law firms, Jaycees, Elks Club, Kiwanis Club, Lions Club, Rotary Club, Masonic Lodges, other civic clubs and organizations. The list is endless be creative!

Why everyone benefits: The sponsor should get more than his money's worth in exposure from the Delegate, and at the same time s/he is supporting a worthy woman who represents an amazing cause. Moreover, any donation provided by a business or organization is considered a form of advertising and/or promotion and may be considered tax deductible. The Delegate, on the other hand, receives the necessary financial backing and can take part in this worthwhile and spectacular event. And who knows—you could be one of the next Reigning Queens!

Most importantly...Never give up! Many ladies have been discouraged for one reason or another but they continued to seek sponsorship, and it paid off. You may want to purchase an ad page where you can list all of your sponsors and give them recognition. Follow up with a thank you note and an appearance at those businesses in your local (or National) sash and crown. It is your job to keep them interested and informed about your Pageant journey and follow through on YOUR commitment to them.



Ms. Beyond Beautiful World 2025
Shwana Thomas